# **FutureSmartCareers**



## **Business Studies Subject Guide**



### Which subjects go well with Business?

- Languages
- Psychology
- Politics

- Sociology
- Maths
- Economics

## What university degrees could I do?

- Accounting
- Advertising
- Agriculture
- BusinessAdministration
- Development Studies
- <u>Digital Media/</u>
   <u>Marketing</u>
- <u>Economics</u>
- Entrepreneurship
- <u>European Business</u> <u>Studies</u>
- European Politics
- Event Management

- Fashion Marketing
- <u>Financial</u><u>Management</u>
- Financial Services
- Forensic Accounting
  - <u>Hospitality</u> Management
    - Hotel Management

**Human Resources** 

- <u>Insurance</u>
- <u>International</u>
   <u>Business</u>
- <u>International</u>
  - <u>Development</u>
- Journalism

- Law
- Logistics
- Management Science
- Marketing
- Maths
- Planning
- Politics
- <u>Public Relations</u>
- Retail Management
- Rural Business
   Management
- Sports Management
- Statistics

## What skills could I develop?

- Organisation
- Analytical and critical thinking
- Creative problem solving
- Decision making

- Written and oral communication
- Data researching
- Independence & initiative
- Time/ Resource management

#### What careers could it lead to?

- Advertising
   Account Executive
- Business adviser
- Business analyst
- <u>Business develop-</u>
   <u>ment manager</u>
- Chartered manage-

- ment accountant
- Corporate investment banker
- Forensic Accountant
- <u>Insurance</u> Underwriter

- Management Consultant
- Project Manager
- Risk Manger
- Stockbroker
- Supply Chain Manager

#### What else I should know?

- Look closely at the content of each course as they can vary drastically
- Some courses are highly competitive so try to get as much relevant work experience as you can to improve your application
- Work experience also gives you useful contacts which could help you in the future

#### **Useful websites**

Business Case Studies
Enterprise Nation
Start Ups
The Sunday Times/Best 100 Companies to work for
Confederation of British Industry